



Australasian College of Road Safety Inc.

ANNUAL REPORT 2009

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PRESIDENTS REPORT

Since 1970 improvements in road safety had saved 100,000 lives. The College is now in its 22nd year, and I thank the national office staff (Geoff, Nancy, Jacki and Linda) for their work during the year. The Perth conference was a success and Barry Watson was awarded the 2008 College Fellowship. I thank all the members and members of the executive for their volunteer efforts. The strength of the College lies in part in the Chapters and the activity the Chapter level.

The Road Safety Council had been formed, with Soames as a member. The UN Decade of Action for Road Safety had been passed which was an important step and one which all members could contribute to. Sadly the year had seen the deaths of Ken Smith and Pam Leicester. Membership had declined, particularly the corporate memberships. The College had continued to encourage higher interest in road safety, meeting with a Senate Committee, departmental officials and Senator Sterle. As this was an election year the College would be putting a request to all political parties about our expectations in relation to road safety. In the May edition of the journal which would be issued shortly members would be asked to contribute to those expectations. The cost of road trauma was still high and as had been said at the Perth conference it was important for the College to play a translator role. The College was happy to look at building partnerships. The Fred Wegman visit to South Australia was a good example of state government support for road safety and other state governments should be encouraged to follow their example.

In conclusion I encouraged all members to contribute their ideas and suggestions to be passed on to political parties and also to make the importance of road safety known to their local politicians.

Lauchlan McIntosh AM FACRS

President,

May 2010

TREASURERS REPORT

The College projected a \$1,300 surplus for the end of the 2009 year. With additional sponsorship and support for the Perth conference, we were able to close the year with a greater surplus balance of \$27,081.

We only receive 25% of our income from membership, so sponsorship is important to the College's cash flow and viability. Good sponsors are hard to find but vital for what we do. We need to call on members to help identify possible sponsors and to encourage member organisations to use the advertising areas of the journal and website. The benefits for sponsors are such that they can demonstrate their activities, services and products to a multidisciplinary road safety audience.

With no anticipated national conference for 2010 we will need to rely heavily on sponsorship funding to cover ongoing National office costs; in particular we need help for the second half of 2010 to avoid insolvency.

We are going into 2010-2011 with a deficit budget. This is a realistic balance and reiterates the urgent need to find additional funding. We are competing in this space with others, but we believe that the College is a valuable and vital forum.

Presented by Lauchlan McIntosh on behalf of
Jeff McDougall, Treasurer

CHAPTER REPORTS

ACT & Region

This year has been another active year for the ACT and Region Chapter with a major seminar conducted on the Safe Systems approach.

The Chapter is pleased to note that latest available fatality data show that the ACT Road death rate remains around 5.0 per 100,000 population - the lowest in the country and well below the national average of 7.0. The small data set for the ACT makes year on year comparisons somewhat difficult, however, the ACT road toll for 2009 was 12, two less than that recorded in the ACT for both 2007 and 2008.

ACT Chief Minister Jon Stanhope has taken a direct interest in road safety matters and has personally convened three Roundtable Discussion groups with key stakeholders. The College has been represented in these discussions by Chapter Treasurer Mr Robin Anderson. The Chapter has been providing feedback to the government about what the Chapter regards as key priorities and opportunities for linkages with the College. The Roundtables are a heartening development.

In terms of the future, the Chapter is concerned about the small number of active members in the ACT and Region and the loss, through retirement and other circumstances of some long-standing members, presents a number of difficulties. The recruitment of new members will need to be a priority for the Chapter in the year ahead.

Steve Jiggins
Secretary ACT Chapter

NEW SOUTH WALES - NEW ENGLAND CHAPTER

Nothing to report for 2009. As the only active member in the New England Chapter, Sonia is in the process of re-linking with the Sydney Chapter to promote activity in the area.

Sonia Percival
New England Chapter Chair

NEW SOUTH WALES - SYDNEY CHAPTER

2009/2010 has been a very active year for the Sydney Chapter with a number of well attended events organised by committee members.

The first seminar was presented by Eric Howard, Director of Strategic Safety Advisory Services on Safe Systems Approach to Road Safety – Australia and Beyond, in March. The presentation can be viewed on the internet at <http://www.youtube.com/watch?v=6IQJMpkB2oM>.

A Workshop on Heavy Vehicle Transport Safety and Fatigue Risk Management was held in May. The workshop, run as a joint event with The George Institute and the Injury Risk Management Research Centre, looked at factors associated with driver fatigue risks in the heavy vehicle industry, including existing knowledge, current research, government policy directions, safety management methods in theory and practice as well as related industry perspectives on the problem. Presenters included Professor Ann Williamson and Ms Lori Mooren from UNSW, Dr Jane Elkington, Dr. Soames Job from the NSW Centre for Road Safety, and Mr Shane Falkiner from Linfox. Dr Teresa Senserrick, from The George Institute, Chaired the meeting.

This event was followed in July by a seminar titled The Alcohol Linking Program: Reducing alcohol related harm presented by Dr John Wiggers, Director of Hunter New England Population Health.

In September a seminar on Graduated Driver & Motorcycle Rider Licensing Systems: Current Australian Trends was presented by Dr Allan Williams, a world leading authority on graduated licensing from the United States, and Ms Liz de Rome and Dr Teresa Senserrick from The George Institute.

In October ACRS Sydney Chapter were fortunate to host Dr David Sleet, Associate Director for Science in the Division of Unintentional Injury Prevention at the Centers for Disease Control and Prevention (CDC) in Atlanta, Georgia. The seminar, "Road Safety as a Public Health Issue: an Epidemic on Wheels", explored the integration of public health with road safety and the commonalities of approaching road safety as a public health problem. The seminar featured an introductory presentation by Ms Lori Mooren and the keynote presentation by Dr Sleet. A robust and informative discussion of issues with good audience participation followed. It is planned to provide an on line link to video recording of Dr Sleet's presentation.

The last Seminar topic for the year planned was titled: "Crunch time - National Road Safety Strategy towards 2020" was held in December. Harry Camkin chaired and moderated the meeting. Presentations were provided by Lauchlan McIntosh, David Healy, Barry Watson and by me. An article written by Harry based on the meeting outcomes was published in the College Journal and presented to the Federal National Road Safety Council for their consideration.

Also 2009 saw both Liz de Rome, Lori Mooren and me appointed as full members of TRB Committees (Motorcycle Safety, Truck and Bus Safety and Occupant Protection, respectively), which is an honour for Australian (i.e., non-US) transportation workers. This means five Sydney Chapter executive members now serve on current TRB Committees, including Teresa Senserrick (Operator Education and Regulation) and Ian Faulks (Occupant Protection).

As my last task for 2009/2010 as Chapter Chairman, I would like to sincerely thank on behalf of the committee the Motor Accidents Authority for their most generous support and commitment to Road Safety in terms of sponsorship, venues for meetings, and in particular

for Ms Dimitra Vlahomitros time and Ms Pam Albany's (now retired from MAA) time earlier in the year.

I would also like to sincerely thank all 2009/2010 committee members for their service, particularly Ms Lori Mooren for her hard work in administering and keeping the Chapter on track and making me look good. The ACRS is a voluntary organisation and heavily relies on the goodwill of committed members who are passionate about road safety. The Sydney Chapter has been blessed with people such as Lori Mooren, Liz de Rome, Teresa Senserrick, Harry Camkin, Tom Gibson, Peter Croft and Ian Faulks, who have been tireless in their efforts over the past years. I have always been impressed with their commitment and loyalty to the cause of helping reduce road trauma and their ability to make things happen such as seminars, conferences and submissions to enquiries and serving on the executive, keeping things ticking along.

The Chapter also said farewell to a number of committee members who served for many years but decided to step down because of other more pressing commitments but pops in every now and again in early 2009 to help with the financial handover to our new treasurer Teresa Senserrick. Mr. Jeff McDougall, a Principal of Trent Driving School, known for his balance and good humour that he brought to the committee, has been a key figure in the development of integrated approaches to driver training and education. Jeff was Treasurer for the Chapter for many years.

Another valuable contributor to the committee who had to step down for commitment reasons after many years of service was Dr. Sarah Redshaw. Sarah conducted research projects for a number of years on the social and cultural issues related to young drivers and their overrepresentation in road casualties. Sarah also contributed strongly to the ACRS with her organisation and presentations of seminars on road safety advertising, and speeding by young drivers and her expertise in cultural studies.

The Chapter would also like to thank all the attendees of the seminars and workshops and ACRS members who continue to support the College.

The Sydney ACRS Chapter would not exist if it was not for all these committed individuals and supporting sponsors. They can each take pride that they have helped save many lives in some way and deserve a lot of praise for this contribution. NSW road fatalities dropped in 2008 to 5.7 per 100,000 population, being the lowest on record since 1944. 2008 was also the sixth year in a row the road toll went down in NSW which hadn't happened since records began 100 years ago. This was close to 'world's best practise' in terms of road safety. This great achievement was in no small part due to the commitment of all of the above individuals and the main reason why they served as they did.

Unfortunately, the College Chapter members work is never done until we reduce the deaths to zero. The number killed in 2009 rose alarmingly by an extra 106 deaths. The 2010 numbers so far appear to be similar to 2009. Some members of the committee attended a Road Toll Roundtable meeting held in July 2009 by the Minister for Police and the Minister for Roads. It was concluded that speeding was a major factor as a result of the changes to the demerit points system and that NSW was the only state not to have mobile and covert safety speed cameras. Fortunately the new \$170M program of countermeasures recently approved by the NSW government will include a rollout of mobile covert safety cameras. Let's hope these cameras will have the same significant effect they did in Victoria when it rolled out its mobile safety speed camera program back in 1990 and 2002.

The Sydney Chapter thanks you all and wishes you a safe journey.

Raphael Grzebieta
NSW (Sydney) Chapter Chair

NEW ZEALAND CHAPTER

A new chapter representative has been elected and we welcome, Mr Fabian Marsh, New Zealand Transport Agency, to the College, and look forward to his contributions.

QUEENSLAND

I am pleased to present the 2010 Annual Report on the activities of the Queensland Chapter of the ACRS. This is my second annual report since taking over the role as Chapter Chair.

The last 12 months has been a busy time for the Queensland Chapter. We have held four major seminars. All four of these seminars were well attended and prompted considerable discussion among members and other attendees. I would like to thank all the guest speakers for contributing their time and expertise, including:

June 2009	<i>Still asleep at the wheel: a new map of the land of nod</i> Dr Simon Smith, Post Doc Fellow, CARRS-Q
September 2009	<i>The other 2 wheels: Safety, mopeds and off-road motorcycles</i> Ross Blackman, PhD Student CARRS-Q Dale Steinhardt, Masters Student, CARRS-Q
December 2009	<i>Exploring the psychosocial influences upon the risky behaviour of young drivers</i> Ms Bridie Scott-Parker, PhD Student, CARRS-Q
March 2010	<i>Bicycle Queensland: Improving safety by design and what's possible in Queensland</i> Mr Ben Wilson, Manager, Bicycle Queensland and <i>Bicycle Safety Research at CARRS-Q</i> Professor Narelle Haworth, Professor in Injury Prevention and Rehabilitation – CARRS-Q

The Queensland Chapter also offered to sponsor the Australasian College of Road Safety Award for outstanding achievement to a graduating student in the Graduate Certificate or Graduate Diploma in Road Safety from the Queensland University of Technology. The total prize value is \$500.00 and the duration of sponsorship is three years. The 2009 recipient of the award was Ms Nerida Leal.

The Queensland Chapter also hosted a table for members and guests of the College to attend a series of breakfast seminars by renowned international guest speakers. These included:

23 April 2009	<i>From Research to Reform: The Rating the Provinces and Territories Project in Canada</i> Robert Solomon, MADD Canada
21 July 2009	<i>How road safety varies across Europe: as investigated by ETSC – the European Transport Safety Council</i> Richard Allsop, University College London

25 Sept 2009

Evaluation of the New Jersey Graduated Licensing Program, Allan Williams

In closing, the membership of the Chapter continues to grow and we are in a sound financial position. I look forward to the forthcoming year and providing members with opportunities to meet and discuss current and emerging issues of importance to road safety.

Dr Kerry Armstrong

Chair, Queensland Chapter

SOUTH AUSTRALIA CHAPTER

The past year has seen regular activity by the College with six events being held. These events were well attended and generated much interest and discussion amongst road safety practitioners. The dialogue "The road toll and what to do about it" presented in conjunction with Associate Professor Robert Anderson from the Centre for Automotive Safety Research gave members an opportunity to provide feedback in relation to the next National Road Safety Strategy for 2011-2020. A presentation by SA Police on hoon drivers and car club culture in Adelaide generated quite a buzz and provided a fascinating insight into the misuse of motor vehicles on public roads. The first dialogue on roadside hazards was used to coincide with the commencement of the Road Safety Advisory Council's Task Force on Roadside Hazards in September. The May seminar, held jointly with the Australian Institute of Traffic Planning and Management (AITPM), had a fantastic line up of speakers including Soames Job, Niel O'Keefe, Fred Wegman and Martin Small. Members were given a chance to interact with the speakers via a panel discussion and during social drinks that followed. A total of 73 people attended the event and the support of Lauchlan McIntosh and Soames Job in contributing to the event is greatly appreciated.

A presentation was made to National Road Safety Education Forum at the end of April to promote the College and explore if stronger links could be established. The NRSEF were to pursue this in a letter to the college via the SA chapter.

The sponsorship of the Motor Accident Commission is greatly appreciated and allows the dissemination of road safety knowledge amongst the road safety community to continue unabated. The college has a total of \$2874 in its funds as of 12 May 2010.

I would like to thank the efforts of the committee and in particular Ross McColl who kept things running smoothly during the year. The relevance of the College amongst road safety practitioners has been improved and the stage is set for further membership drives over the following year. Increasing membership remains the major challenge facing the chapter over the coming year.

Roadside hazards

Dr Jeremy Woolley, Dr Matthew Baldock, Centre for Automotive Safety Research
Wednesday 2 September 2009, 56 attendees

Cycling and walking safety

Peter Watts, Office for Cycling and Walking, DTEI
Thursday 26 November 2009, 22 attendees.

Year's road safety summary - the ACRS Sate President summarised critical road safety issues that arose through the year, and the work of the ACRS. This was presented at a social gathering to acknowledge the end of the calendar year.

December 2010, 12 attendees

The road toll and what to do about it,

Dr Robert Anderson, Centre for Automotive Safety Research
Wednesday 3 March 2010, 52 attendees

Hoon Driving

Inspector Phillip Newitt, Task Force Diagonal, SAPOL
Thursday 8 April 2010, 43 attendees

Thinker in Residence, Fred Wegman.

The final Dialogue has been replaced with a joint seminar with the AITPM, with special guests, Soames Job, Neil O'Keefe and Fred Wegman.

Jeremy Woolley

Chair, South Australian Chapter

VICTORIAN CHAPTER

Four seminars were held by the Chapter, each attracting attendance between 25-50. The Chapter had made efforts to attract new members, and the most successful mechanism appeared to be the seminars themselves. There would be more to be done in 2010 in relation to membership. Particular thanks to Vic Roads, TAC, RACV and chapter members including Greg Rowe, Judith Charlton and David Bowd. David was standing down as treasurer and would be sorely missed. The Chapter was hopeful of playing a role in the ACRS 2011 conference.

David Healy

Chair, Victorian Chapter

WESTERN AUSTRALIA CHAPTER

During the last 12 months we hosted the national ACRS conference, which was considered quite successful. There was a jointly sponsored motorcycle forum, a joint safe systems forum and we are currently planning another seminar in the next few months.

Dr Paul Roberts

Chair, Western Australian Chapter

REGISTER OF ROAD SAFETY PROFESSIONALS

The Register remains at 13 RRSPs, with several anticipated in the near future. The application fee has remained at \$200 inclusive of GST. The renewal fee is \$110 every two years.

Increased awareness of the Register has been brought by adding a personal profile of one Register member each addition of the quarterly Journal.

This year we welcome Suman Joshi (Audit) and Lori Mooren (Administration and Policy) to the Register.

ACRS Draft Budget 2011

INCOME (excludes GST collected)	2009 Budget	2009 Actual	2010 Budget	2011 Budget
Grants	\$2,500	\$3,700	\$2,500	\$2,000
Conferences fees	\$30,000	\$52,767	\$35,000	\$35,000
Seminar fees	\$10,000	\$4,472	\$10,000	\$5,000
Sponsorships (conference/seminar/journal/web)	\$40,000	\$77,634	\$40,000	\$80,000
Interest	\$2,600	\$3,071	\$2,600	\$1,500
Membership fees	\$47,000	\$61,879	\$45,500	\$40,000
Sundry income	\$500	\$5,432	\$500	\$200
Journal	\$3,000	\$7,052	\$2,500	\$7,000
Website	\$600	\$300	\$400	\$400
Register of Road Safety Professionals	\$1,000	\$782	\$1,000	\$500
Total Income	\$137,200	\$217,089	\$140,000	\$171,600
EXPENDITURE (excludes GST paid)	2009 Budget	2009 Actual	2010 Budget	2011 Budget
Payments to State Chapters	1,500	13,415		\$5,000
Advertising/Media releases	1,000	892	750	\$1,000
Audit/Legal fees	650	1,500	1,100	\$1,400
Bad/Doubtful Debts				\$500
Bank charges/merchant fees	2,000	1,606	2,200	\$1,650
Conference costs	27,000	69,919	30,000	\$40,000
Seminar costs	5,000	2,730	2,000	\$3,000
Depreciation	500	367	500	\$500
Insurance	4,000	4,643	4,500	\$4,900
Inquiries/Submissions	5,000	455	5,000	
Internet/Website costs	1,700	826	1,700	\$2,500
ACRS subscriptions and memberships	350	321	400	\$350
Postage	4,000	2,757	4,500	\$4,000
Printing, stationery & photocopying	1,000	1,079	1,500	\$1,000
Register of Road Safety Professionals	500	0	500	\$0
Rent	4,300	3,854	4,500	\$4,400
Repairs and maintenance	100	163	440	\$350
Journal publication incl postage	13,000	18,716	18,000	\$21,000
Salary and wages	55,000	57,982	59,800	\$75,326
Sundry expenses	1,000	335	1,000	\$1,000
Superannuation	4,200	4,361	5,300	\$6,679
Telephone incl. Teleconferences	2,600	2,351	2,200	\$2,000
Staff mileage, accommodation, meals	1,500	1,738	1,200	\$2,000
Total expenditure	\$135,900	\$190,008	\$147,090	\$178,555
Surplus/Deficit	\$1,300	\$27,081	-\$7,090	-\$6,955